

§ FOR RELEASE: Immediately
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**SPE Asia Pacific Conference on
Integrated Modelling for Asset Management
25-26 April 2000 - Pacifico Yokohama
Yokohama, Japan**

KUALA LUMPUR, MALAYSIA (20 October 1999) -The 2nd SPE Asia Pacific Conference on Integrated Modelling for Asset Management (APCIMAM), will be held 25-26 April 2000, at Pacifico Yokohama, in Yokohama, Japan. The theme of this event is *"Rising to the Challenges of Enhancing our Assets"*.

The Opening Ceremony will be officiated by Mr. Y. Kamata, President, Japan National Oil Corp. (JNOC), Mr. John A. Colligan, 2000 SPE President, and the Conference General Chairman, Mr. K. Suzuki, Vice President, Member of the Board, Southeast Asia and Oceania, Japan National Oil Corp. (JNOC)

The Keynote Session will include addresses by industry leaders: H.E. Dr. Mohammed Al-Rumhy, Minister of Oil & Gas, Oman; Dato' Mohamad Idris Mansor, Senior Vice President, E&P Business, PETRONAS; Mr. Masatoshi Sugioka, Managing Director, Teikoku Oil Co. Ltd; Professor Michael J. Economides, Professor of Petroleum Engineering, U. of Houston/Consultant to Halliburton Companies and PDVSA; and Mr. Matthew R. Simmons, President, Simmons & Co. International.

The Programme Committee has assembled a broad selection of technical sessions/topics that will feature the presentation of over seventy (70) papers in concurrent sessions, during the conference.

Of special interest will be a Panel Session on Wednesday 26th April that will address the topic *"Integrated Modelling Teams - What Is Good And How To Make Them Better!"*. Recognised international experts in these disciplines will participate in an open, candid discussion on how each contribute to the success of the Asset Management Team.

There will be topical luncheons on both Tuesday and Wednesday. The Tuesday Topical Luncheon will feature an address by Mr. Stephen Holditch, Schlumberger Fellow, Schlumberger Companies.

A Technical Exhibition will afford the opportunity for companies to present their products or services, as they relate to Asset Management, adjacent to the Technical Session rooms. Exhibition space is limited, so be sure to book early to ensure a prime location.

For further information regarding the Technical Programme, the Technical Exhibition, or Delegate Registration, please contact Ms. Cordella Wong Gillett, SPE Director of Operations, Asia Pacific, or Ms. Belinda Sum, SPE Associate Event Manager, at telephone: 60-3-252-3230, facsimile: 60-3-252-3220 or e-mail <cwonggillett@spe.org.my> and <bsum@spe.org.my>.

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